



LEGAL SALES AND SERVICE ORGANIZATION INC.

January 1, 2022 - December 31, 2022

LSSO RAINDANCE GLOBAL SALES SUMMIT

2022 SPONSORSHIP OPPORTUNITIES



INTRODUCTION



...the only organization exclusively focused on sales and service for the legal industry, invites you to become an annual sponsor of LSSO.

Our sponsorship packages give you the opportunity to raise visibility with LSSO members through our website, membership welcome kits, electronic newsletter, and webinars. Our packages also offer unparalleled positioning and networking opportunities surrounding LSSO's RainDance Conference.

Our members and participants for events represent the highest level of decision-makers in the industry including: Managing Partners, Chief Business Development Officers, Chief Marketing Officers, Business Development Directors, Marketing Directors, and Senior Partners.

What has our market said about our programs?

Finally – the *real* voice of the client!

Forward-looking presentations, cutting edge topics, unique perspectives and new tools...

Innovative ideas!

Once again, some of the most actionable learning programs around.

Thought provoking, exceptional, awesome, and extremely engaging.

Please review the options listed below, all of which can help your business leverage LSSO's extensive reach to top business development executives and decision makers within law firms.

We welcome the chance to customize a relationship with you that meets your needs. Please don't hesitate to contact us to discuss the multiple ways we can help you drive business.

ANNUAL LSSO SPONSORSHIP OPPORTUNITIES

January 1, 2022 - December 31, 2022

Platinum

Annual Cost: \$20,000

Monthly Fee: \$1,750

One-time Payment: \$18,000
(10% discount)

Includes

- 5 annual LSSO memberships
- Social media commercials (sales and service) posted at least monthly
- Annual company listing on LSSO website resource directory; Includes company logo and description as well as a link to your company website from legalsales.org
- Bi-monthly Custom Opportunities:
- Author 1 article or “tool” to be posted to the LSSO Member-only library (legalsales.org) and distributed in membership packets
- 1 mailing opportunity to LSSO members
- Web posting (i.e., features & resources, news & events, job bank)
- Email blast: Author 1 article and/or link in our monthly electronic newsletter; includes archival on LSSO website
- 1 half-page print ad in quarterly newsletter
- Annual new member welcome kit sponsorship: Includes 1 item per kit
- Annual sponsor listing on LSSO website; Includes logo and link to company website from legalsales.org
- Exhibitor: tabletop booth and materials at RainDance 2022
- 5 RainDance registrations
- Pre-conference opportunity at RainDance 2022
- 1 exclusive branded webinar during the calendar year

ANNUAL LSSO SPONSORSHIP OPPORTUNITIES

January 1, 2022 - December 31, 2022

Gold

Annual Cost: \$15,000
Monthly Fee: \$1,250
One-time Payment: \$13,500
(10% discount)

Includes

- 3 annual LSSO memberships
- Social media commercials (sales and service) posted quarterly.
- Company listing on LSSO website resource directory; Includes company logo and description as well as a link to your company website from legalsales.org
- 3 Custom Opportunities:
- Author 1 article or "tool" to be posted to the LSSO Member-only library (legalsales.org) and distributed in membership packets
- Web posting (i.e., features & resources, news & events, or job bank)
- Email blast: Author 1 article and/or link in our monthly electronic newsletter; includes archival on LSSO website
- Annual sponsor listing on LSSO website; Includes logo and link to your company website from legalsales.org
- 3 RainDance registrations company representatives
- Exhibitor: 1 display table for tabletop booth and materials at RainDance 2022
- Facilitate a Sales Inspiring Moment Session at RainDance
- 1 exclusive branded webinar during 2022

ANNUAL LSSO SPONSORSHIP OPPORTUNITIES

January 1, 2022 - December 31, 2022

Silver

Annual Cost: \$12,000
Monthly Fee: \$1,000
One-time Payment: \$10,750
(10% discount)

Includes

- 2 annual LSSO memberships
- Annual sponsor listing on LSSO website; Includes logo and link to your company website from legalsales.org
- 2 Custom Opportunities
- Author 1 article or “tool” to be posted to the LSSO Member-only library (legalsales.org) and distributed in membership packets
- Email blast: Author 1 article and/or link in our monthly electronic newsletter; includes archival on LSSO website
- Annual company listing on LSSO website resource directory; Includes company logo and description as well as a link to your company website from legalsales.org
- 2 RainDance registrations
- Exhibitor: 1 display table for tabletop booth and materials at RainDance 2022
- Facilitate a Sales Inspiring Moment Session at RainDance
- 1 exclusive branded webinar during the calendar year

ANNUAL LSSO SPONSORSHIP OPPORTUNITIES

January 1, 2022 - December 31, 2022

Partnership

Annual Cost: \$5,500

Monthly Fee: \$450

One-time Payment: \$4,950
(10% discount)

Includes

- 1 annual LSSO membership
- 1 RainDance registration
- Annual Sponsor listing on LSSO website; Includes logo and link to your company website from legalsales.org
- 1 Custom Opportunity
 - Email blast: Author 1 article and/or link in our monthly electronic newsletter; includes archival on LSSO website Logo and company description in RainDance conference book

RainDance Virtual Partnership

Logo placement on constant loop during the conference.

Sponsorship fees will be due 45 days from invoice date.

Fees are not refundable.