



# RainDance CONFERENCE™



*Redefining Rainmaking™*  
*June 3-5, 2009*  
*Hotel Sax, Chicago*

## Registration

The Legal Sales and Service Organization (LSSO) is pleased to invite you to LSSO's RainDance Conference™ 2009 in Chicago. RainDance is the conference conceived and designed for senior leaders in law firms and legal departments. It's the place where sophisticated professionals and industry thought leaders turn for their own professional development.

RainDance is recognized and known for attracting the highest caliber of faculty and attendees. Our faculty this year includes keynote addresses from Dr. David Godes of Harvard Business School and Michele Coleman Mayes, General Counsel, Allstate Insurance Company.

Over last several years, RainDance participants have held positions such as managing partner, practice group leader, senior level law firm administration professionals from marketing and business development, professional development and finance/operations from notable firms such as:

**Akin Gump  
DLA Piper  
Fenwick & West  
Jones Day  
Nutter McClennen  
Ropes & Gray**

**Choate, Hall & Stewart  
Dorsey & Whitney  
Fish & Richardson  
Latham & Watkins  
Patton Boggs  
Wilmer Hale**

**Dewey Ballantine  
Duane Morris  
Goodwin Procter  
Nixon Peabody  
Preston Gates & Ellis  
Womble Carlyle**

What attendees say about RainDance:

*"That was one hell of a conference. It was light years ahead of anything I've seen... both in content and in the level of attendees."*

*"With so few events in the market that successfully meld trends from both the marketing and sales-oriented worlds, specifically tailored for the legal community, this event stands out from many of the others organized each year."*

*"A phenomenal event! Top rate programming and quality of attendees... LSSO continues to be the type of organization I can (and will) really support."*

To review the faculty, program agenda, conference schedule, and other testimonials from previous RainDance conferences, please visit [www.legalsales.org/raindance](http://www.legalsales.org/raindance).



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To reserve your spot at RainDance 2009, please print this form and mail it along with your check to Legal Sales and Service Organization P.O. Box 1572, Manchester, Massachusetts 01944. For more information or to pay by credit card, please contact Amy DiLisio, Director of Member Services, amy@legalsales.org or 617.726.1500.

## Registration Form

*(Reservations will be confirmed by email)*

<b>Name:</b>	<b>Email:</b>
<b>Firm:</b>	<b>Address:</b>
<b>Title:</b>	<b>Phone:</b>

### RainDance Early Registration – until April 15, 2009

- LSSO Members: \$925**
- Not yet a LSSO member - Position inside a firm: \$1,125**
- Not yet a LSSO member** – All attendees in **positions outside a firm** are considered sponsors at Friend/Supporter Level. Benefits include: One year LSSO membership, 1 RainDance registration, Listed as supporter in conference attendee list, Approved article in LSSO Library, Free one year listing on LSSO website resource directory: **\$1525**

### RainDance Registration – from April 16 – June 5, 2009

- LSSO Members: \$1,125**
- Not yet a LSSO member - Position inside a firm: \$1,325**
- Not yet a LSSO member** - All attendees in **positions outside a firm** are considered sponsors at Friend/Supporter Level. Benefits include: One year LSSO membership, 1 RainDance registration, Listed as supporter in conference attendee list, Approved article in LSSO Library, Free one year listing on LSSO website resource directory: **\$1,725**

**Team Pricing**  Member 1  Member 2  Member 3  Member 4  Member 5+

Total: \_\_\_\_\_

**Hotel Sax reservations** may be made by calling Reservations at 877.569.3762. Please request the special \$259 conference rate (**available only until May 4**) for LSSO's RainDance Conference.



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## Early Registration for Teams

Please submit separate registration forms for each team member and check team pricing. Please note that pricing changes after April 15.

### Team Pricing - LSSO Members Advantage

This team pricing advantage requires only that the first team member be a LSSO member. It's another LSSO benefit and just one way we show our appreciation to our members for their continued support. Please note that pricing changes after April 15.

- Team Attendee 1:** Early registration, LSSO Member = **\$925**
- Team Attendee 2:** Early registration and 15% DISCOUNT = **\$786**  
*Total for 2 from the same firm = \$1711, SAVES at least \$140*
- Team Attendee 3:** Early registration and 20% DISCOUNT = \$740  
*Total for 3 from the same firm = \$2451, SAVES at least \$325*
- Team Attendee 4:** Early registration and 25% DISCOUNT = \$694  
*Total for 4 from the same firm = \$3145, SAVES at least \$555*
- Team Attendee(s) 5 and more:** Early registration and 30% DISCOUNT each = \$648. *Total for 5 from the same firm = \$3793, add \$648 for each additional team member, SAVES at least \$832*

### Team Pricing for All Others

- Team Attendee 1:** Early registration, LSSO Member = **\$1125**
- Team Attendee 2:** Early registration and 15% DISCOUNT = **\$956**  
*Total for 2 from the same firm = \$2081*
- Team Attendee 3:** Early registration and 20% DISCOUNT = **\$900**  
*Total for 3 from the same firm = \$2981*
- Team Attendee 4:** Early registration and 25% DISCOUNT = **\$844**  
*Total for 4 from the same firm = \$3825*
- Team Attendee(s) 5 and more:** Early registration and 30% DISCOUNT each = \$788  
*Total for 5 from the same firm = \$4613, add \$788 for each additional team member*

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