



RainDance CONFERENCE™



Redefining Rainmaking™
June 3-5, 2009
Hotel Sax, Chicago

Registration

We've made it even easier to join LSSO or renew your membership and sign up for RainDance, the legal industry's only leadership conference exclusively focused on sales, service excellence and process improvement.

The Legal Sales and Service Organization (LSSO) is pleased to invite you to RainDance 2009 in Chicago. Hotel Sax Chicago is a luxurious urban resort, anchoring the Marina City Complex in Downtown's River North area. This exciting destination adjoining the Loop Business District, Theatre District, and The Magnificent Mile of Michigan Avenue is also perfect for entertaining clients at night.

RainDance is recognized and known for attracting the highest caliber of attendees. Over last several years, RainDance attendees have held positions ranging from senior level marketing and sales professionals to managing partners and were from notable firms such as:

**Akin Gump
DLA Piper
Fenwick & West
Jones Day
Nutter McClennen
Ropes & Gray**

**Choate, Hall & Stewart
Dorsey & Whitney
Fish & Richardson
Latham & Watkins
Patton Boggs
Wilmer Hale**

**Dewey Ballantine
Duane Morris
Goodwin Procter
Nixon Peabody
Preston Gates & Ellis
Womble Carlyle**

What attendees say about RainDance:

"That was one hell of a conference. It was light years ahead of anything I've seen... both in content and in the level of attendees."

"With so few events in the market that successfully meld trends from both the marketing and sales-oriented worlds, specifically tailored for the legal community, this event stands out from many of the others organized each year."

"A phenomenal event! Top rate programming and quality of attendees... LSSO continues to be the type of organization I can (and will) really support."

To review the agenda and other testimonials from previous RainDance conferences, please visit our website at www.legalsales.org/raindance



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To reserve your spot at RainDance 2009, please print this form and mail it along with your check to Legal Sales and Service Organization, Inc., Post Office Box 1572, Manchester, Massachusetts 01944.

For more information or to pay by credit card, please contact Amy DiLisio, Director of Member Services, amy@legalsales.org or 617.726.1500.

Registration Form

(Reservations will be confirmed by email)

Name:	Email:
Firm:	Address:
Title:	Phone:

RainDance PLUS LSSO Membership - Take Advantage before December 31, 2008

- Join LSSO and register for RainDance (save more than \$300): **\$1,250**
- Renew LSSO Membership and register for RainDance: **\$1,150**
- LSSO Member Friend/Supporter - LSSO Members who take advantage of this special RainDance/Membership offer who are not in a law firm have the option of adding RainDance sponsor benefits as a Friend/Supporter level for an **additional \$500**.

RainDance Early Registration – until March 14, 2009

- LSSO Members(LSSO membership not included): **\$925**
- Not yet a LSSO member(LSSO membership not included) - Position inside a firm: **\$1,250**
- Not yet a LSSO member – All attendees registering after 1/1/09 in positions outside a firm are considered sponsors at Friend/Supporter Level. Benefits include: One year LSSO membership, 1 RainDance registration, Listed as supporter in conference attendee list, Approved article in LSSO Library, Free one year listing on LSSO website resource directory: **\$2,500**
- Special offer until March 14 for LSSO Members who are not in a law firm may opt to register at Friend/Supporter Level for an additional \$1000 (saves \$575 compared to nonmembers)

RainDance Registration – from March 15 – June 5, 2009

- LSSO Members: **\$1050**
- Not yet a LSSO member - Position inside a firm: **\$1,300**
- Not yet a LSSO member - – All attendees in positions outside a firm are considered sponsors at Friend/Supporter Level. Benefits include: One year LSSO membership, 1 RainDance registration, Listed as supporter in conference attendee list, Approved article in LSSO Library, Free one year listing on LSSO website resource directory: **\$2,500**

Hotel reservations may be made by calling 1.877.569.3762. Please ask for Reservations and request the special \$259 conference rate (**available only until May 4**) for Legal Sales and Service Organization or LSSO’s RainDance Conference. Thank you.