



SPONSORSHIP OPPORTUNITIES  
LSSO'S RAINDANCE CONFERENCE 2005  
JUNE 13-15, 2005  
HILTON LOGAN AIRPORT, BOSTON, MA

The Legal Sales and Service Organization announces the dates of the next RainDance Conference, taking place at the Hilton Boston Logan Airport from June 13-15, 2005.

RainDance 2005 will build on the success of this year's conference, and will continue to serve as a leading edge forum for the legal profession that focuses on sales strategies and service excellence initiatives. Held at the Hilton Logan Airport at the edge of Boston harbor, this conference will provide extraordinary presentations in an exceptional setting.

Last year, attendees represented 22 states, and were senior partners, marketing and sales professionals, and senior administrators from notable firms such as:

Akin Gump	Wilmer Cutler Pickering	Piper Rudnick
Day Berry & Howard	Hale and Dorr	Ropes & Gray
Dorsey & Whitney	Holland and Knight	Thompson Hine
Goodwin Procter	Nixon Peabody	Torys
Goulston & Storrs	Nutter McClennen & Fish	Wolf Greenfield
	Palmer & Dodge	Womble Carlyle

This is what they had to say about RainDance 2004:

*"The entire conference far exceeded my expectations -- wonderful speakers, engaging content and a great environment for sharing best practices. I can hardly wait for the next event!"*

*"I was really impressed at how well the first annual rainmaker conference went, and I learned a lot that will be useful to me in our work. I plan to return next year with someone else from my team."*

To review the agenda and other testimonials from RainDance 2004, please visit our website at [www.legalsales.org](http://www.legalsales.org).



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Sponsors will be fully integrated into the conference, with display tables set up in the networking area immediately outside the conference rooms, where all breaks are scheduled to take place.

This offers sponsors maximum visibility to conference attendees.

### **Platinum Level – one at \$10,000**

- Speaking opportunity on agreed upon panel
- 5 full conference registrations
- Recognition on all conference materials
- Full page ad in conference handout
- 6 ft. table for booth & materials
- Banner in conference room

### **Gold Level – two at \$7,000**

- Introductory speaking opportunity for agreed upon panel
- 3 full conference registrations
- Half page ad in conference handout
- Recognition on all materials
- 6 ft. table for booth & materials

### **Silver Level – 4 at \$5,000**

- Introductory speaking opportunity for agreed upon panel
- 2 full conference registrations
- Recognition on all materials
- Quarter page ad in conference handout
- Half of a shared table for materials only

### **General Conference Sponsors – unlimited at \$2,500**

- 2 full conference registrations

- Recognition on most materials
- 2 sets of material on general reference table

### **Welcome Reception Sponsor – unlimited at \$1,000**

- Two admissions to Welcome Reception
- Recognition at Welcome Reception
- 2 sets of material on general reference table

### **Coach's Corner – unlimited at \$3,500**

- 2 full conference registrations
- Recognition on most materials
- Reference table in special "Coach's Corner" room

### **Bag & Lanyard Sponsor – one at \$500**

- Supplies co-branded bag and lanyard for conference, can put material in bag

### **Gift Sponsor – one at \$500**

- Supplies co-branded gift for conference, \$8-\$12 price point

*All RainDance 2005 sponsors will have a one time use of the attendee list three days prior to the conference.*

For more information about LSSO, please visit [www.legalsales.org](http://www.legalsales.org)



SPONSORSHIP RESERVATION FORM  
LSSO'S RAINDANCE CONFERENCE 2005  
HILTON LOGAN AIRPORT, BOSTON, MA

Company/Firm Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Fax: \_\_\_\_\_

**Level of sponsorship desired:**

- Platinum – 1 @ \$10,000
- Gold – 2 @ \$7,000
- Silver – 4 @ \$5,000
- General - unlimited @ \$2,500
- Welcome Reception – unlimited @ \$1,000
- Bag/Lanyard – one @ \$500
- Gift – one @ \$500

*A deposit of half the sponsorship fee is required to confirm your sponsorship. The balance will be due 60 days before the conference. Sponsorship fees are not refundable within 90 days of the conference.*

This form and a copy of your check may be faxed to LSSO at 781-334-2295 to reserve your space. Please contact Louise Rothery, RainDance Conference Coordinator, at [admin@legalsales.org](mailto:admin@legalsales.org) with any questions, or call at 617-726-1500. Checks should be mailed to:

Legal Sales and Service Organization, Inc.  
P.O. Box 1572 Manchester, MA 01944  
[www.legalsales.org](http://www.legalsales.org)